# **2021 PUBLICATIONS**

## **2021 ARTICLES**

#### Articles Published in SCOPUS or ISI INDEX

- 1. Kaplan Z., **Bozyiğit S.**, (2021). "The Effect of Turkey's Logistics Performance on Turkey's Foreign Trade". International Journal of Trade and Global Markets, 14(1), 48-61.
- 2. Haque A., **Tor Kadioglu, C.,** Kabir, S. H., (2021). "What Make Intention Halal Food Consumption? Study on Turkey's Consumers' Perspective". Psychology and Education, 58(2), 10082-10092.

### Articles Published in International Refereed Journals

- 1. **Beller Dikmen, B.,** (2021). "Evaluation of The Financial Performance of The Furniture Manufacturing Sector By Ratio Analysis and Topsis Method". International Journal of Business, Economics and Management Perspectives, 5(1), 80-97. (in Turkish)
- 2. Bolat, M., **Kaplan, F.,** (2021). "Free Trade Agreements' The Effect Of Turkey's Sectoral Exports: The Gravity Model". Journal of The Faculty of Applied Sciences of Tarsus University 1(1), 1-9. (in Turkish)
- 3. **Kocademir, S.,** Bolat, M., Kaplan, Z., (2021). "Effect of The Housing Sector on The Furniture Sector: Almon Model". International Finance and Banking Reviews, 1(1), 1-9. (in Turkish)
- **4. Tor-Kadıoğlu, C.,** Yağcı, M. İ., (2021). "Examining the Conspicuous Consumption and Motivations in Terms of Generations". Journal of Mehmet Akif Ersoy University Economics and Administrative Sciences Faculty, 8(1), 479-507. (in Turkish)
- 5. Masud, M. A. A., Haque, A., Kabir, S. M. H., **Tor-Kadioglu, C.,** (2021). "Determinants of Customer Loyalty for Roadside Restaurants in Malaysia: A Structural Equation Modeling Approach". International Journal of Innovative Research and Publications, 1(1), 43-56.

## Articles Published in ULAKBIM TR or in Other National Refereed Journals

- 1. **Beller Dikmen, B.,** (2021). "The Analysis of The Financial Performance of The Maritime Freight Transport Companies in Turkey Via Ratio Analysis Method". Selcuk University Journal of Vocational School of Social Sciences, 24(2), 151-161. (in Turkish)
- 2. **Beller Dikmen, B.,** (2021). "Analysis of The Financial Performances of The Electric Energy Sector Using The Ratio Analysis Method". Journal of Business Research-Turk, 13(1), 912-926. (in Turkish)
- 3. Süygün M. S., **Bozyiğit S.**, (2021). "The Use of Virtual Reality Technology in Foreign Trade and Logistics Education". Çukurova University Journal of Social Sciences Institute, 30(1), 1-238. (in Turkish)
- 4. Gungor, Ş., **Kaplan, F.,** (2021). "Turkey's Sectoral Exports To European Union: Panel Data Analysis". Süleyman Demirel University Visionary Journal, 12(30), 532-551. (in Turkish)

- 5. Bayhan, B. Ç., **Korkmaz, O.,** (2021). "Relationship between Innovation Management and Innovative Organizational Culture in Logistics Companies: A Study in the City of Mersin". Istanbul Business Research, 50(1), 103-126. (in Turkish)
- 6. Yanmaz, K., **Korkmaz**, **O.**, (2021). "Evaluation of the Motivation of Women Working in the Logistics Sector in terms of the Perception of Glass Ceiling". Atatürk University Journal of Economics and Administrative Sciences, 35(3), 805-832. (in Turkish)
- 7. Bozkurt, M. B., **Korkmaz, O.,** (2021). "The Innovative Climate of Leadership Styles And Examining the Effect of the Innovative Climate on the Innovative Work Behavior". Nevsehir Hacı Bektas Veli University Journal of ISS, 11(1), 123-146. (in Turkish)
- 8. **Tor Kadıoğlu, C.,** (2021). "Effect of Consumer's Perceived Scarcity on Impulsive Purchase Behaviour: Examination With Multi-Group Analysıs". Journal of Erciyes University Faculty of Economics and Administrative Sciences, (58), 59-84. (in Turkish)
- 9. **Tor Kadıoğlu, C.,** (2021). "Femvertising in Marketing: Analysis of Selpak Advertising Film". OPUS International Journal of Society Researches, 17(38), 5304-5331. (in Turkish).
- 10. **Tor Kadıoğlu, C.,** İnce, M. (2021). "Evaluation of Death Anxiety Felt in Consumers During the Pandemic Process According to Demographic Factors". Journal of Social Sciences of Mus Alparslan University. 9 (Society & Politics), 33-43. (in Turkish)

#### 2021 BOOKS / BOOK CHAPTERS

## Published International Books or Book Chapters

- 1. **Beller Dikmen, B.,** (2021). "Cloud Accounting and An Application". *General Business Studies*, Editor: Sefer Yılmaz, Mehmet Ali Burak Nakiboglu, Number of Publishing: 1, Number of Pages: 270, Turkey; Ankara: Academician Bookstore. (in Turkish)
- Bozyiğit S., (2021). "Evaluation of Maslow's Hierarchy of Needs Theory Within the Context of COVID-19 Pandemic". *Understanding The Consumer Behavior During COVID-19 Pandemic*, Editor: Murat Gülmez, Number of Publishing: 1, Number of Pages: 194, Turkey; Ankara: Academician Publisher.
- 3. **İnce M.,** Güngör Ş., (2021). "Logistics Hinterland and Container Ports: Iskenderun and Mersin Ports Analysis". *New Norms in Social Sciences from Change to Transformation*, Editor: Osman Yılmaz, Hamza Şimşek, Saadet Sağtaş, Mustafa Aslan, Number of Publishing: 1, Number of Pages: 271, Turkey; Ankara: Gazi Bookstore Publishing. (in Turkish)
- 4. Örnek, Ü., **İnce, M.,** (2021), "Efficiency of Logistics Students and Encountered Problems in the Context of Workplace Skills Education", Number of Publishing: 1, Number of Pages: 226, Turkey; Ankara: IKSAD Publications. (in Turkish)
- 5. **Korkmaz, O.,** (2021). "Literature Analysis and Scales on Organizational Behavior". *Employee Motivation*, Editor: Murat Ak, Number of Publishing: 1, Number of Pages: 733, Turkey; Ankara: Nobel Publishing. (in Turkish)
- 6. **Korkmaz, O.,** (2021). "Customer Complaint Management". *Organizational, Technological and Human Resources Dimensions of Grievance Management,* Editor: Ayşe Şahin, Cansu Tor Kadıoğlu, Number of Publishing: 1, Number of Pages: 238, Turkey; Ankara: Seçkin Publishing. (in Turkish)

- 7. **Tor Kadıoğlu C.,** (2021). "Customer Complaint Management: Case Studies Concepts Applications". *Managing Customer Expectations*, Editor: Ayşe Şahin, Cansu Tor Kadıoğlu, Number of Publishing: 1, Number of Pages 238, Turkey; Ankara: Seçkin Publishing House. (in Turkish)
- 8. Gürsoy, İ., **Tor Kadıoğlu C.,** (2021). "Academic Research and Reviews in Social Sciences". *The Era of Smart Retailing and Smart Merchandising in Marketing*, Editor: Sinan Sönmez, Mücahit Yıldırım, Number of Publishing: 1, Number of Pages 295, Turkey; İzmir; Wall Publications. (in Turkish)

#### 2021 RESEARCH PAPERS

Full-Text Research Papers Presented Orally at an International Scientific Event Regularly Held (Conference, Symposium or Congress) and Published in a Proceeding Book

- 1. **Beller Dikmen, B.,** (2021). "Analysis of Professional Commitment Levels of Professional Accountants in terms of Demographic Factors: A Study in Niğde Province". 20. International Business Congress, 10-13 June 2021, Giresun, Türkiye, (Summary Paper/Oral Presentation) (in Turkish)
- 2. Süygün M. S., **Bozyiğit S.,** (2021). "European Green Consensus: Possible Impacts on Turkish Exports". Taras Shevchenko 6th International Congress On Social Sciences, 04-05 April 2021, Ukraine, (Full Text Paper/Oral Presentation). (in Turkish)
- 3. **Bozyiğit S.**, Süygün M. S., (2021). "Examination of Consumers' Gift-Giving Motives in the Context of Demographic Factors". Taras Shevchenko 6th International Conference on Social Sciences, 04-05 April 2021, Ukraine, (Full Text Paper/Oral Presentation). (in Turkish)
- 4. Süygün M. S., **Bozyiğit S.,** (2021). "Export Target Market Research: The Example of Avocado". Al-Farabi 9. International Conference on Social Sciences, 02-04 May 2021, Azerbaijan. (Full Text Paper/Oral Presentation). (in Turkish)
- 5. **Bozyiğit S.**, Süygün M. S., (2021). "Examination of the Effect of Conspicuous Consumption Tendencies of Consumers on Gift-Giving Motivation in the Context of Gender". Al-Farabi 9. International Conference on Social Sciences, 02-04 May 2021, Azerbaijan. (Full Text Paper/Oral Presentation). (in Turkish)

Full-Text Research Papers Presented Orally at a Refereed National Scientific Event Regularly Held (Conference, Symposium or Congress) and Published in a Proceeding Book